

Your Challenge: Balance the Supply Equation

Your Risk: Huge inventory buffers

It seems like such a simple concept: Get the right product to the right place at the right time to fulfill customer demand. But how do you, as a business leader charged with managing key supply chain variables, strike just the right balance to make sure that everything runs smoothly—day after day—while minimizing the threat from operational failures that could cost your business a fortune?

To make your business better takes more than installing new software or adopting the latest “buzzword” business practices. You need to take a hard look at your objectives—where you are vs. where you want to be—then make smart choices about the most cost-effective ways to achieve your goals. At Plan4Demand, our supply chain specialists do that by focusing on people and process first—then technology.

Supply planning excellence—from one end of your supply chain to the other

- Implementation guidance and business scenario reengineering/definition
- Postponement strategy development
- Piloting/Roll out of VMI/CPFR programs with key suppliers or customers
- Process/system development to improve visibility up and down your supply chain
- Fulfillment strategies and planning support
- Offshore supplier program management
- Implementation/Network optimization analysis and design
- Customized training—to increase self-sufficiency and drive change management

Whether you're facing these issues with respect to contract manufacturers, rising transportation costs, or evermore complex distribution networks, Plan4Demand has the experience to be your ideal partner—an independent advocate. We'll help you analyze complex issues like these, relevant to the constraints and capabilities of your own demand-driven network, then make the most of your resources and profits.

Plan4Demand's Supply Planning Focus:

- Statistical safety stock
- Inventory optimization
- Distribution requirements planning
- Fulfillment
- Retail and customer continuous replenishment programs
- VMI/CPFR
- Order management
- Supplier relationship management
- Postponement strategies

Every supply network is different...

...but every link is a potential trouble spot

- If your customer is an internal production facility, you need a reliable source to ensure a consistent flow of raw materials and packaging inventory to meet production demand.
- If your customer is a big-box retailer, you need an infrastructure/support system to fulfill world-class service levels and highly variable consumer demand.

Plan4Demand is Your Ideal Partner:

Call to find out the best way to define and design your optimal supply planning roadmap.

Plan4Demand Supply Chain Planning Services

DESIGN

Flexibility and responsiveness are hallmarks not only of finely tuned supply chains, but also of world-class companies. To help you achieve excellence in your supply chain and your business, Plan4Demand offers comprehensive design services to support:

- Network Optimization
- VMI/CPFR
- Supplier Network Visibility
- Plant and Production Scheduling

PERFORMANCE ASSESSMENT

Following the recent corporate spending drought, many companies that implemented tools several years ago, that modified business processes instead of investing in technology, or that simply adapted as best they could are now ripe for a supply chain tune-up. Plan4Demand's industry-veteran global supply chain specialists can quickly and affordably determine whether targeted areas in your organization would benefit from change. They also have deep process and technology skills to provide a comprehensive evaluation of your entire supply chain.

ENABLING TECHNOLOGY IMPLEMENTATION

What distinguishes Plan4Demand's supply chain consultants is their extensive business process experience, in addition to their broad technical expertise—with many of today's most in-demand Tier One supply chain tools:

- i2
- Logility
- Manugistics
- Oracle/PeopleSoft
- SAP
- Prescient
- Manhattan Associates
- RedPrairie
- Optiant
- Interlace
- Ross Systems/JRG

It takes more than out-of-the-box installation to build a top-notch supply chain for your business. So whether you're upgrading to the latest release or implementing an all-new package, Plan4Demand offers just the right level of assistance and support to ensure a speedy, affordable, successful conclusion for your project.

TRAINING AND EDUCATION

Advanced planning and decision-support tools are the foundations of today's sophisticated supply chains, but the most important link is the people using those tools, and how well they understand their roles and the impact of decisions they make on a daily basis. Plan4Demand has developed and presented customized training programs for dozens of Fortune 500 corporations and mid-cap companies around the globe—from end-user training on specific new tools or processes, to change management initiatives to drive complete transformations.

SUPPLIER RELATIONSHIPS

Offshore suppliers and contract manufacturers offer huge cost savings, but working effectively requires close integration between your business and theirs. P4D can help you manage supplier relationships so you can synchronize processes, ensure visibility into common inventory/transportation systems, and drive operational performance toward target metrics and contractual goals.

CONTINUOUS REPLENISHMENT PROGRAMS

No longer the exclusive domain of retail and automotive organizations, continuous planning, forecasting, and replenishment (CPFR) is the must-have capability of supply chain business leaders who seek to achieve operational excellence in any industry. **Your customers demand it!** Of course, that leaves you to develop support mechanisms and drive them upstream, through your production facilities, to gain acceptance from your suppliers. Building support and driving adoption of such programs can be challenging, but Plan4Demand can help.



**The Plan4Demand Difference:
People—Process—Technology**



By first collaborating with your *people*, we jointly determine the best ways to optimize your business *process* requirements. Only then do we move forward with the right *technology* to help you achieve your bottom-line goals.



Strategic Supply Planning SOLUTIONS



Improve visibility, flexibility,
efficiency, profits.



plan4demand

People—Process—Technology

For more information about Plan4Demand,
call 866.P4D.INFO or visit www.plan4demand.com.

P4DSERVICES