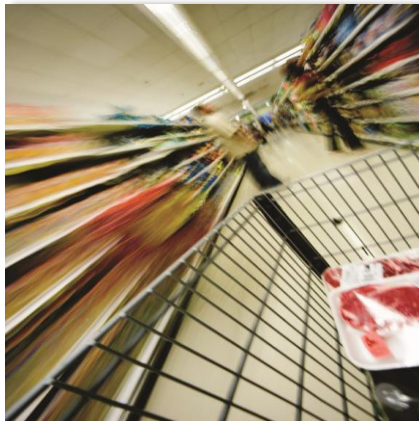


PLAN4DEMAND SUCCESS!



**Centralizing and
standardizing production
planning at the plants drives
significant financial benefit.**

**The Plan4Demand team
designs and rolls-out
solutions rapidly across the
initial 7 plants.**

SS080:
Food Manufacturer

Saving Millions When Optimizing Production Planning Across Plants in Food Manufacturing

Company Background:

- Rich Products is a \$2.4B family-owned food company in non dairy and frozen food sectors
- Operates 30 manufacturing facilities around the world with over 2,000 products to more than 80 countries worldwide
- Relies on a workforce of 6,500 employees across 18 countries
- Committed to an SAP technology footprint

Business Challenge:

- Customers demanding for higher customer service levels
- Must lower inventories across the supply chain
- Must significantly lower spoilage levels
- Acquired powerful new planning tools but required a significant change in business processes, roles and responsibilities, metrics, and master data management

Plan4Demand's Role:

- Designed standardized business process for supply planning and production scheduling using BPMN tools
- Designed organization structure and developed a detailed human resources assessment including skills, training and change management to match the new business processes.
- Revised KPIs in accordance with new business processes and industry standards
- Defined business and system requirements
- APS design and implementation using finite capacity tools for short-, mid-, and long-term
- Provided with a master data management roadmap with a structured approach to migrate to the new requirements

Quantifiable Benefits:

- Estimated benefits include an accumulated ROI of \$7M USD
- Our comprehensive approach including change management, master data management, and customized training allowed for a smoother transition and a successful user adoption.