

PLAN4DEMAND

SUCCESS!



**Ensuring a complete, well-defined business process helped simplify configuration and adoption of a new system for this sausage producer.**



**People—Process—Technology**

By first collaborating with your **people**, we jointly determine the best ways to optimize your **process** requirements. Only then do we move forward with the right **technology** to help you achieve your bottom-line goals.

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**SS049:**  
Protein Manufacturer

## MOVING FROM MANUGISTICS TO SAP

### A SINGLE-FOOTPRINT ERP/APS SOLUTION TO DRIVE BOTTOM-LINE VALUE

After making the strategic decision to move from a hybrid ERP and APS solution to a single-vendor footprint, business leaders with this U.S. sausage producer found themselves faced with a difficult decision — what to do first.

With an outdated Manugistics planning solution, coupled with a de-supported software version, continued investment in the Manugistics solution (while embarking on a robust SAP implementation) was not a cost-effective option for the company for either the short or long term.

Implementing APO would provide the best cost alternative, while allowing parallel R3 design to occur. Applying focus on the SNP and DP modules would be a building block in a company-wide move to enhance both ERP and APS solutions, enabling the company to achieve new heights with a system ready to support them for the next decade and beyond.

Following client completion of the blueprint phase, Plan4Demand's staff began a rapid yet thorough review and system configuration to support the demand planning effort. Within three months the application was configured, including inbound data feeds recycled from the existing Manugistics implementation, and detailed business scenario testing began.

**“The well-detailed blueprint design and process documentation enabled rapid set up and design supporting all processes encompassing short-, medium-, and long-term planning, including VMI — a real tough nut to crack in the meat industry,”** says Plan4Demand's vice president of Consulting Services, Peter Sarris.

**“By implementing a solution which encompassed best business practice, and laying the framework for VMI planning, these business leaders achieved their goal of becoming not only a world-class sausage company, but a world-class company — period! Implementing APO was the first step in their monumental transformation. Plan4Demand is proud to have been a bricklayer in building this new foundation.”**

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Global Supply Chain Specialists

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